Dear Marriott’s Barony Beach Club Owner:

Greetings from Marriott’s Barony Beach Club! Spring is in the air and much has been accomplished around the resort to prepare for your upcoming vacation this year at your home away from home. Below you will find exciting updates about your resort that I would like to share with you.

**Owner and Guest Satisfaction**

I am pleased to announce our Guest Satisfaction Scores, through March 2015, continue to remain strong. Out of the Marriott Vacation Club portfolio, Barony Beach Club is currently ranked in the Top Five for Overall Guest Satisfaction. We are well ahead of our pace from last year and our scores currently reflect over 96% of our guests have enjoyed their Barony Beach Club vacation experience.

Please remember to complete the online Guest Satisfaction Survey after each vacation with us – your input allows us to personalize and improve our services. We want to know exactly how we made a positive impression, and what we can do to make your visit even more memorable. We also want to recognize and reward our associates who go above and beyond to ensure your satisfaction. Most of all, we use your comments to constantly improve our operation so we can continue to deliver unforgettable experiences that make your vacation dreams come true.

**Annual Meeting Update**

We would like to extend congratulations to Francis “Buddy” Watson, who was elected to the Board of Directors at the November 14, 2014 Annual Meeting as well as to Nic Clemmer, who was re-elected to serve a second three-year term. Mr. Watson was an integral part of our last refurbishment and we look forward to having him back on the Board alongside Mr. Clemmer for our next refurbishment.

In September 2015, you will receive notice of the November 13, 2015 Annual Meeting. If you are unable to attend the Annual Meeting in person, it is very important you submit your Limited Proxy prior to the meeting so quorum can be met. Not reaching the required number of votes for quorum results in follow-up campaigns to Owners, which adds a significant incremental expense to the Owners’ Association. It is important that all Owners exercise their right to vote – so please submit your Limited Proxy promptly.

In addition, for any Owner desiring to become a candidate for election to the Board of Directors, please note Volunteer Forms were mailed in January 2015 and are due by April 29, 2015. Volunteer Forms may also be obtained by contacting Mary Caballero, Executive Assistant, by phone at 843-342-1602 or via email at mary.caballero@vacationclub.com. The Board looks for professional experience that can benefit the many facets of the Owners’ Association. Please note the Board of Directors typically holds two meetings a year at the resort - one of which is held in the Spring and the other in the Fall. Between meetings, members of the Board work on Association business, share information via email and conduct conference calls multiple times throughout the year. Please ensure you have the time to commit before volunteering.

Please note your current Board of Directors Members are:

Glenda Brown Sanderson – President
Nic Clemmer – Vice President
Alan Raines – Secretary
Charles “Chuck” Kaiser – Treasurer
Francis “Buddy” Watson – Director

**General Manager Update**

In February 2015, I attended the East Region General Manager’s Conference. The General Managers learned about several new technology updates planned for the near future as well as updates to current systems and procedures. We also had the opportunity to review the results and feedback trends of our Guest Satisfaction Surveys. The General Managers each had key learnings to take back to their respective teams. On the last day of the conference, an award presentation was held. I am proud to announce Barony Beach Club won several awards again this year! The resort received the “World Class Resort Award”, which is based on the resort
meeting specific metrics in Guest Satisfaction, Associate Satisfaction, Owners’ Association Financials and Ancillary Financials and the “Spirit to Serve Our Communities Award”. I was surprised and honored to receive a “Special Achievement Award” for my dedication to Children’s Miracle Network and my work on several Hilton Head Island initiatives. In addition to these awards, the resort was most recently recognized by Audubon International by being upgraded from a Silver Certificate to a Gold Certificate in their Green Lodging Program thanks to our continued efforts to be green and through the observations of our practices.

Resort Updates
Since January, there have been many behind the scenes updates as well as changes that are very visible. Below are a few of the updates and enhancements that you will see on your next visit to the resort:

 The Bedding Package upgrade was completed. The beds are fully complete with new duvet covers that were added this past January. We hope you enjoy the new look!
 The resort’s supply of portable play yards was recently replaced to ensure all of our Owners and guests, including the smallest, have new bedding.
 The pool chairs and tables on the Ocean Side of the resort were replaced this winter with a new relaxed sling style chair featuring a great new color to match the furniture that was installed on the Garden Side last year. In addition, all of the umbrellas on the Ocean Side of the resort were upgraded. The new umbrella style now matches the Garden Side and provides a more modern look. We hope you enjoy them all as you frolic in the sun and shade.
 We are in process of repairing the old cabana rental station and anticipate completing this project in the coming weeks. Don’t forget this is also the location where you can rent portable beach chairs and standup paddle boards.
 In late March 2015, we will complete the Entrance Enhancement Project with new landscaping and signage.
 Several major projects are planned for the end of the year that I will cover in the Refurbishment Update section of this newsletter.

Outlook on the Future
It’s with great pleasure that I share an update about the upcoming refurbishment, currently scheduled for October 2015 thru December 2015 and will include refurbishment of the Gardenia Building (9100), Jasmine Building (9200) and Morning Glory Building (9400). Then, from October 2016 thru December 2016 refurbishment will occur in the Bayberry Building (9300), Live Oak Building (9500) and Sea Oat Building (9600).

Currently the refurbishment is projected to cost around $14,500,000.00, which equates to almost $57,000.00 being spent towards each of the 255 villas. This is a big number, but note that we have many projects planned inside each villa. Many of the case goods (wood furniture) have not been replaced since the resort was built. In addition, the artwork in the villas has not changed in over 10 years. I’m excited to announce all of these items will be changed during the upcoming refurbishment. As usual, the carpet, soft goods (upholstered furniture) will be replaced and the inside of each villa will be painted.

In addition to these important projects, we plan to make major changes to the master bathroom by removing the whirlpool tubs and replacing them with a larger shower. The plans also call for both vanities to be replaced in the guest and master bathrooms with new cabinetry and quartz counters. New comfort height toilets replacing the previous toilets will be installed in both bathrooms.

Other changes include the adjustment of the living room furniture and television location to create more of an open flow from the kitchen to the living room. The dining room table and chairs will be replaced. One of the nightstands and the large chair in the master bedroom will be replaced with a desk and small chair and a small chair will also be added in the guest bedroom. The beds in both bedrooms will be placed on platforms instead of frames, which will prevent items from being placed under the bed. Each villa window will have plantation shutters installed for a more southern feel.

The foyer will also receive a face lift with a new coat rack and a bench for sitting to remove your shoes. All lighting will transition to LED lights and new fixtures will be installed in almost every part of the villa. The dining room chandelier will be replaced with a ceiling fan and the bedroom ceiling fans will be changed to a
more modern style. In addition to all these great changes, the Board agreed to replace all kitchen appliances with new stainless steel units.

There are many plans the Board and Management Team have reviewed over the past two to three years leading up to this project and I am happy to share conceptual drawings for the living room, master bedroom and guest bedroom. Please note that these are conceptual drawings and the actual outcome may vary slightly in its appearance.
Begin Planning Your Vacation Today!
Are you ready for vacation? We are here to assist with your preparations:
- A pre-arrival email invitation will be sent approximately 21 days prior to your arrival
- Click the “Begin planning your vacation today!” link contained in the email
- Login in to your Owner account on My-VacationClub.com (you must know your login and password)
- Click on the “Submit a new Service Request” link
- Select a service from the “Service” drop-down menu
- Complete the Service Request form
- Click the “Submit Request” button

By completing these steps, you are able to verify your check in information, select villa location preferences (based on ownership and availability), sign-up for housekeeping services and add special requests to your reservation.

How Your Villa Requests are Honored
Marriott’s Barony Beach Club Owners love to return to their home property! As a result, we enjoy a very high Owner occupancy rate. When we welcome back so many Owners each week, we are often challenged to meet specific villa location requests. The team works diligently to accommodate as many requests as possible. Many of requests that Owners have fall into two primary categories—building location and/or floor preferences.

Striving to remain as fair as possible and keep the interests of the Owner in mind, the Front Desk team reviews the history of each Owner’s prior years’ villa assignments. This is a crucial determinant in accommodating your requests for villa assignment. A rotational system is used to help provide a fair service to each of our Owners and guests. For example, if you are an Ocean Side Owner and you requested and received a high floor or front building during your previous stay, we may not be able to accommodate that same request on your next visit and may rotate the reservation to a low floor or back building. Requests cannot be guaranteed, as the availability of villas on your specific check-in day and increased Owner occupancy levels do attribute to the final villa assignment.

Here are key facts regarding villas and buildings:
- The resort’s yearly occupancy averages 95% or higher
- The most requested building is Morning Glory
- Floors 3 thru 5 are considered “high” floors. A “high” floor is one of the most frequent requests received.
- Oceanfront villas are located in the Morning Glory and Sea Oat Buildings. An Oceanfront Owner may be assigned to either one of these buildings.
- Oceanside villas are located in the Bayberry, Live Oak, Morning Glory and Sea Oat Buildings. An Oceanside Owner may be assigned to one of these four buildings.

Friendly Reminders
We want to assist in getting you on your way to “vacation mode” but don’t want you to forget some of the important policies at the resort. We’ve included reminders to ensure your stay is seamless:
- **Alcoholic Beverages** – Personal alcoholic beverages are not permitted at the main feature pool (Ocean Pool) or at All Y’ All’s Bar & Grill. Consuming personal alcoholic beverages in these areas could constitute a violation and could jeopardize our liquor license.
- **Smoking** – As of July 1, 2009, smoking is only permitted in the designated smoking areas around the resort. Each smoking area has a concrete trash can with an ash tray and a sign that states smoking is allowed in that area. We request cigarette butts be placed in the smoker’s outposts located around the stairwells of each building. Please refer to your resort map or ask an associate where these designated areas are located.
- **USA Today** – Complimentary copies of USA Today are available in the Lobby and the elevator landings of each building.
- **Resort Library** – A small area in the Multi-Purpose Room is designated as a library. Owners and guests are welcome to take a book, game or puzzle to enjoy during their vacation. If you have extra books you
would like to donate to the library, please bring them along on your next visit and either drop them off or exchange them for new ones.

- **Housewares** – For consistency, we follow the Marriott Vacation Club Brand Standard housewares package, but over the years we have accumulated a number of “one off” items in our Housekeeping Department. If there is a houseware item that you would like, but is not in your villa, please let us know and we will be happy to check our inventory for the item and deliver it to your villa, if it is on hand.

- **Wristbands** – From Memorial Day to Labor Day, a Wristband Policy is in effect to help identify registered Owners and guests. The maximum number of wristbands issued per villa is eight, which coincides with the maximum number of occupants per villa. Any Owner utilizing the resort on a Day Pass must also wear a wristband as do their guests.

- **Pools** – Pool closures are a disturbance to all, but from time to time they are required to ensure a safe environment exists. Occasionally a pool must be closed to ensure chemicals are at appropriate levels, but there are times when pool closures are due to Owner or guest action. Swimsuits are required on all children under the age of 4 years old, glass is not permitted on any pool deck area and any guests who feel sick should not use the swimming pools. Additionally, it is important to note that all Owners and guests enjoy the pool and spa rules prior to use. Unexpected pool closures impact everyone’s vacation but also costs the Association money. As a reminder, pool chairs are not allowed. If guest items or a towel are found unattended on a chair for more than 45 minutes, it will be removed, so other Owners and guests may enjoy the area. Also, please note that non-water toys, including balls, and rafts are not permitted in the pools, especially during a dense occupancy period. Please have respect of other patrons of our pools.

- **Day Pass Program** – As an Owner, even if you are not staying at the resort, we invite you to use the amenities and parking facilities at the resort on a space-available basis between 7 a.m. and 7 p.m. daily. To obtain a Day Pass and parking pass, the deeded Owner must be present to show identification and the Owner is limited to a party of six people while using the Day Pass. Due to heavy usage of the pool decks during the summer and to ensure that there are ample amenities for Owners and guests staying at the resort, the Management Team reserves the right to limit the Day Pass usage during peak periods or establish blackout dates. Please contact the resort prior to your visit and we will do our best to accommodate your needs. To inquire about the possibility of blackout dates or for a complete list of Day Pass rules please call 843-342-1608.

**Resale Inquiries**
For general resale inquiries and Owners who desire to sell their weeks, please contact the Resale Operations Team at the following information:
Resale Operations, Team of Licensed Real Estate Professionals
Toll Free: 866-682-4547
Direct: 407-903-6160
Resale.Operations@vacationclub.com

**Update Your Email Address**
Please add or update your email address via My-VacationClub.com. After logging in, select “Manage My Account”, then “Account Profile”, and enter in your new information. You may also contact Owner Services at 800-845-4226 with your updated information. When you opt to receive these notices electronically, you’re not just helping the environment – you’re directly reducing the Association’s mailing expenses as well as your personal maintenance fee.

**Golf**
Are you aware that Golf Central offers discounted rates at several area courses? If you are thinking of playing golf while on vacation, please contact Golf Central at 843-686-7105. The team will be happy to answer questions or arrange tee times for you. Golf packages are available at Old South Golf Links with four (4) or twelve (12) rounds of green fees at discounted rates. Old South is a beautiful course along the marshes of the May River in Bluffton. It is an excellent course that you don’t want to miss. Discounted rates are also available with the Heritage Golf Group that includes all the courses at Port Royal Golf Club, Oyster Reef Golf Club, Palmetto Hall Plantation Club, and Shipyard Golf Club. Remember to contact Golf Central when planning your vacation and your golfing options.
**Tennis**

The options listed below are available for Owners and guests interested in playing tennis while staying at the resort.

**Port Royal Racquet Club:**
- Contact 843-686-8803 for information, registration and directions
- Daily clinics available by reservation
- Clinic cost is $23.00 per clinic
- Court Time is available at a cost of $20.00 per hour

**Chaplin Community Park:**
- Free court times, on a first come first served basis (no reservations)
- Features six hard courts
- Courts are lighted for night time play

**Marriott’s Harbour Point and Marriott’s Sunset Pointe:**
- Contact 843-686-7070 for information, registration and directions
- Courts are available from 2 p.m. – 10 p.m.
- Daily clinics are available for Adults (Monday – Thursday), clinics cost is $15.00 per clinic
- Junior clinics are available, call for details
- Round Robin tournament offered on Friday in place of the clinics from 10 a.m. – 12 p.m.
- Private lessons are available for $50.00 per hour
- Semi-private lessons are available; two people for $55.00 per hour

**Hilton Head Upcoming Events**

Bluffton Farmers Market: March 19, 2015 - October 22, 2015 (Every Thursday from 2 p.m. - 6 p.m.)
Shelter Cove Farmers Market: April 29, 2015 - October 28, 2015 (Every Tuesday from 4 p.m.-7 p.m.)
Shuckin’ & Shagin’ in Old Town Bluffton: March 28, 2015
Harbour Town Spring Fest: March 29, 2015
EASTER EGGstravaganza: April 4, 2015
Hilton Head Symphony Orchestra Under the Stars – “James Bond and Beyond”: April 6 -7, 2015
The Art Market at Historic Honey Horn: April 25 - 26, 2015
Beer, Bacon & Music Festival: May 2, 2015
37th Annual Bluffton Village Festival: May 9, 2015
Sandbox at the Stables Family Fun Memorial Day: May 25, 2015

Please note these dates are based upon the latest information available at time of printing.

As always, we want to ensure you have amazing vacation experiences! We value and utilize your input regarding how we can further improve your stay at the Barony Beach Club. We strive to be one of the premier resorts in our system and we look forward to your welcomed return to Marriott’s Barony Beach Club.

Sincerely,

*Erac H. Priester*

General Manager

Marriott’s Barony Beach Club